

## Esteemed Madam/Sir,

With great pleasure we wish to invite you to the National Wine Day, which will be celebrated on the 4<sup>th</sup> and 5<sup>th</sup> of October in Chisinau, on the Great National Assembly Square. Together we will explore the culture, traditions and the flavor of Moldovan wines, discovering the legend in every drop.

The 13<sup>th</sup> edition of this celebration is dedicated to the national and international public, to whom we wish to offer an exciting and interactive experience.

The concept of the event targets two main objectives: shifting the emphasis towards the cognitive-cultural aspect of the wine industry and promoting millenarian culture of Moldovan people in production and consumption of quality wine.

The celebration will offer the visitors the unique opportunity to discover the stages of wine production, of vine growing, up until the tasting of the wine, passing through **several cognitive-cultural areas**.

Within the **Educational area** (the stage of growing and harvesting grapes), the visitors will be able to participate at the Wine School, where they will learn tasting techniques and will be familiarized with the process of obtaining the Bacchus liquor.

The **Craftsmen area** will propose to the visitors to assist at the manufacturing of barrels, baskets, pots and other wine accessories, as well as get involved in the work process, proving the qualities of a genuine Moldovan: skillfulness and talent.

The **Creators area** will surprise with giant wine bottles, which will be decorated with representative paintings of local plastic artists.

Within the **Tasting area**, the visitors will meet the final product – the wine and cognac, offered by over 30 producing companies. There they will also enjoy the traditional gastronomy, combined with the right wine.

The program of the event will be completed by creative workshops, arts and crafts workshops, gastronomic workshops, music and dance for every taste, touristic tours.

More details on: [www.wineday.wineofmoldova.com](http://www.wineday.wineofmoldova.com).

We are firmly convinced that your participation at this event will contribute significantly to the achievement of the set objectives and to the popularization of the Moldovan winemaking traditions.

Thank you for your consideration,

Best regards,

**Dumitru MUNTEANU,**  
**Director of the National Office for Vine and Wine**